



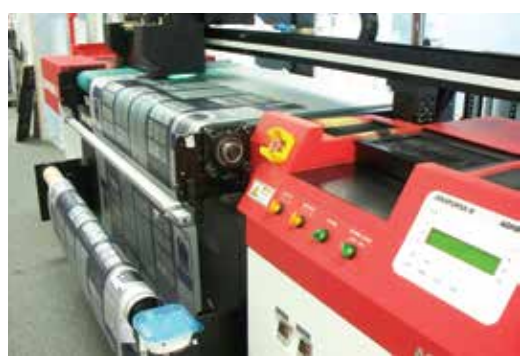
DIGITAL PRINTING



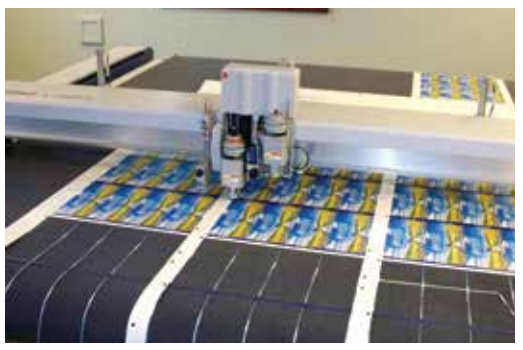
In addition to custom tags and labels, Badger's digital press produces a variety of short-run pieces. Completing projects with a plotter cutter means intricate die cuts are possible without the expense of a die.

UV INKJET PRINTING in six colors using technology for photo quality reproduction results in vivid colors and crisp resolution. The integrity of the color and graphics are good for up to two years when used outdoors.

Badger prints on a virtually unlimited array of materials with the only boundaries being 60" wide and 1.75" thick. We've printed on paper, synthetics, wood, and metal to name a few. Whether it's a single piece, or stock in rolls or sheets, we can custom print it. Provide a challenge of what you have in mind and we'll confirm our ability to print on it.



ZÜND PLOTTER CUTTER trims to the contour of any shape/size without expensive tooling charges. The intricacy and quantity of cuts required are not limited. Both die cutting from the substrate and kiss cutting are options.



IDEAL PROJECT There are endless projects that are suited to the UV inkjet printer and Zünd plotter cutter. To get you started imagining what's possible, think about a faceplate. Traditionally a label is printed and a die is purchased to cut it, or the faceplate is made out of metal. Badger simplifies that process by printing the labels and die cutting the holes or intricate shapes on the plotter cutter without the need to purchase a die. Eliminating the die or replacing the metal plate with a durable synthetic material can create quite a cost savings. Creating low volume, low cost prototypes for the introduction of a new product line can be very useful to any innovator as well.





SUBSTRATE OPTIONS

An example of the types of materials we've already printed on:

- | | |
|-----------|--------------|
| foamboard | corrugate |
| tag | static cling |
| paper | magnetic |
| synthetic | metal |
| HDPE/LDPE | wallpaper |
| polyester | canvas |
| vinyl | wood |
| styrene | |

TYPES OF PROJECTS

Digital printing is best suited for these types of pieces:

- short run custom tags and labels
- safety decals
- faceplates
- control panels
- signs
- wall graphics
- window clings
- product labels
- bumper stickers
- shelf strips

CHECKLIST

To help you determine the information needed for your digital project, here's a general checklist:

- Base material/stock
- Size/shape, including die cuts
- Quantity
- Special finishing - score, laminate
- Artwork to be supplied
- Additional helpful details



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